## VALLEY BROADCASTING COMPANY QUARTERLY REPORT 3rd QUARTER 2006

## **GROWTH**

PROGRAM TITLE:

NEWS 3 @ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 10, 2006

**DESCRIPTION:** 

Drivers will notice changes near Rancho and I-95. A new

overpass will be completed soon.

PROGRAM TITLE:

NEWS 3 @ FOUR

TYPE:

News

DATE OF BROADCAST:

July 10, 2006

DESCRIPTION:

Firefighters from across the country are helping battle the wildfires burning throughout Nevada. A fire burning north

of Las Vegas has burned 17,000 acres, another has

burned 70 acres.

PROGRAM TITLE:

NEWS 3 @ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 12, 2006

**DESCRIPTION:** 

Blue Diamond road is a dangerous highway, people fear

for their safety. Road construction has forced one lane to close, now there is no center turn lane, which makes it

even more dangerous.

PROGRAM TITLE:

NEWS 3 @ SUNRISE

TYPE:

News

DATE OF BROADCAST:

July 12, 2006

DESCRIPTION:

The city of North Las Vegas breaks ground on a new strip

mall today. It will feature 3 main businesses and some smaller shops. Expected to be completed by the end of the

vear.

PROGRAM TITLE:

NEWS 3 @ NOON

TYPE:

News

DATE OF BROADCAST:

July 12, 2006

DESCRIPTION:

The 18 million dollar Montecito retail center will be built at the southeast corner of Civic Center and Cheyenne.

Officials broke ground on the property this morning.

**PROGRAM TITLE:** 

NEWS 3 @ NOON

TYPE:

News

DATE OF BROADCAST:

July 12, 2006

DESCRIPTION:

Las Vegas is on the path to having a World Jewelry Center downtown. It's a one of a kind project that would combine

corporate offices, jewelry companies, and retail shops.

PROGRAM TITLE:

NEWS 3 @ NOON

TYPE:

News

DATE OF BROADCAST:

August 8, 2006

DESCRIPTION:

Officials say Lake Mead has dropped 13 feet since last year. Workers say they are doing everything they can to maintain lake access since the boat ramp isn't far enough

in the water

PROGRAM TITLE:

**NEWS 3 @ NIGHTSIDE** 

TYPE:

News

DATE OF BROADCAST:

August 8, 2006

**DESCRIPTION:** 

The daily commute will be a little easier now that a new

section of the beltway is opening. That means that half of

the beltway is now complete.